



DESERT LIVER CONFERENCE

DESERT LIVER CONFERENCE SPONSOR PROSPECTUS

Advancing liver care through
education, collaboration, and innovation.

Hosted By:



FEBRUARY 20, 2027

**CAESARS REPUBLIC
SCOTTSDALE**

SCOTTSDALE, AZ

Desert Liver Conference 2027

For more than five years, the Desert Liver Conference (DLC) has brought together healthcare professionals from across Arizona and the Southwest to advance education, collaboration, and innovation in liver disease care. Following the success of DLC 3X Connect and its regional expansion model, Desert Liver Conference 2027 returns as a full-day flagship meeting, creating a centralized forum where providers, researchers, and industry partners can connect to explore the latest developments shaping hepatology.

Hosted by Arizona Liver Health, DLC 2027 will deliver evidence-based education focused on practical clinical application, emerging science, and evolving standards of care. The conference is designed to support multidisciplinary collaboration among specialists and community providers involved in the diagnosis, treatment, and long-term management of liver disease.

Attendees will have the opportunity to engage with expert faculty, participate in meaningful discussion, and gain insights that can be translated directly into patient care. Through a combination of presentations, clinical updates, case-based learning, and networking opportunities, DLC 2027 will continue its mission of strengthening the liver care community while advancing outcomes for patients across Arizona and beyond.



Meeting Agenda & Speakers

The full agenda and speaker lineup for Desert Liver Conference 2027 will be announced soon. The program will feature expert-led presentations from Arizona Liver Health faculty and invited collaborators, delivering clinically relevant education focused on current challenges and emerging developments in hepatology and liver research.

Topics may include:

- Chronic liver disease management – including cirrhosis, MASLD/MASH, fibrosis, and autoimmune liver disorders
- Viral hepatitis screening, diagnosis, and treatment – with updates on HCV, HBV, co-infections, and evolving treatment strategies
- Advanced therapeutics and research updates – including emerging therapies, pipeline developments, clinical trial opportunities, and translational research
- Hepatocellular carcinoma and liver cancer management – screening approaches, treatment advances, and multidisciplinary care models
- Cholestatic and rare liver diseases – diagnosis, treatment considerations, and evolving standards of care
- Patient engagement and care coordination – strategies to improve adherence, outcomes, access to specialty care, and long-term disease management
- Interactive clinical case discussions – practical, real-world scenarios designed to support application of evidence-based care

Sessions will emphasize practical learning and interdisciplinary collaboration, providing attendees with actionable insights that can be implemented in clinical practice immediately.

For sponsors, this comprehensive educational approach offers a valuable opportunity to engage directly with providers, specialists, and decision-makers actively shaping the future of liver care and research.

CONFERENCE AGENDA TOPICS SUBJECT TO CHANGE



DLC2027 Sponsors

Desert Liver Conference 2027 provides sponsors with a unique opportunity to engage with a highly targeted audience of healthcare professionals committed to advancing liver disease care. As a full-day statewide meeting, DLC offers an environment that promotes meaningful relationship-building, extended interaction, and strong brand visibility among providers involved in hepatology and related specialties.

By participating, your organization will:

- Connect with hepatologists, gastroenterologists, primary care physicians, advanced practice providers, research professionals, and healthcare decision-makers from across Arizona and surrounding regions.
- Position your organization alongside leaders in liver disease education, clinical care, and research innovation.
- Take advantage of extended networking opportunities throughout the day, allowing for stronger engagement beyond traditional exhibit hall interactions.
- Align your organization with Arizona Liver Health's ongoing commitment to advancing clinical research and improving patient outcomes.
- Build relationships with community and specialty providers actively involved in treatment decisions and patient referrals.
- Engage with attendees representing diverse practice settings, healthcare systems, and communities through a single high-impact event.
- Support evidence-based learning while demonstrating your commitment to improving liver care and patient outcomes.



Sponsorship Opportunity



Platinum

\$75,000

Gold level benefits plus +

- One (1) deluxe level 6' exhibit with preferred location
- Your logo on the choice of (1) conference lanyards (limit 1), OR (2) WIFI supporter (limit 1) - Offered to the earliest responders.
- Logo Placement on all appropriate sponsor conference materials (per CME guidelines)
- Social Media shout-out (3)
- Option: customized beverage station (for discussion with meeting planner)



Gold

\$50,000

Silver level benefits plus +

- One (1) premier 6' exhibit space
- Branding at Lunch or Breakfast - Offered to the earliest responders.
- Social Media shout-out (2)



Silver

\$25,000

Bronze level benefits plus +

- One (1) standard booth space
- Branding at the coffee breaks
- Social Media shout-out (1)



Bronze

\$10,000

- Optional basic booth/exhibit space
- Company name and logo included in select event materials and signage
- Logo included in attendee giveaway flyer

DLC reserves the right to approve all sponsor materials for appropriateness and alignment with the conference.



Sponsorship Opportunity

**Saturday, Breakfast
Sponsor (Limit 1)**

\$15,000

**Saturday, Lunch Sponsor
(Limit 1)**

\$20,000

**Product Theater
(Limit 2)**

Saturday Morning (Limit 1) \$25,000

Saturday Lunch (Limit 1) \$25,000

**CME Symposium
(Limit 2)**

\$50,000

Saturday Morning (Limit 1)

Saturday Lunch (Limit 1)

Includes AV/tech - willing to negotiate additional symposium requests - meeting planner can provide FAQ's and additional costs.

**Ancillary Meetings to
Connect to Physicians
(No Limit - Dependent on
Venue Availability)**

*\$20,000

- Provide up to 6 KOL's (honorarium covered by DLC)
- Room and basic A/V provided
- Customized with Meeting Planner to meet sponsor needs as available
- Time / Day scheduling to be scheduled with Meeting Planner (restrictions may apply per conference agenda)

*Willing to negotiate additional symposium requests - meeting planner can provide FAQ's and additional costs.



City & Venues Information



Scottsdale offers a unique blend of sophistication, innovation, and Southwest charm, making it an ideal destination for bringing healthcare leaders together. Known for its vibrant energy, luxury hospitality, and growing healthcare community, Scottsdale provides an exceptional setting for collaboration, education, and meaningful connection.

Caesars Republic Scottsdale delivers an elevated meeting experience with contemporary design, exceptional dining, and upscale accommodations. Located in the heart of Scottsdale with views of Camelback Mountain and convenient access to premier shopping, dining, and entertainment, the venue offers a distinctive environment for learning and networking.

As Desert Liver Conference returns to its full-day format, Caesars Republic serves as an ideal setting to support DLC 2027's mission of advancing liver care through statewide collaboration, knowledge-sharing, and innovation. By bringing together providers, researchers, and industry leaders in a centralized forum, the conference creates opportunities to strengthen partnerships, exchange ideas, and advance patient care across Arizona and beyond.



**Caesars
Republic
Scottsdale**

4747 N Goldwater Blvd. Scottsdale, AZ 85251

480.903.4747

Discounted Rates Coming Soon -
Contact Heather at heather@elmplanning.com
to be notified.

Sponsor Guidelines

→ REGISTRATION AND PAYMENT

Full payment must be received one month prior to each meeting. Elm Planning will send you a link to register all attendees from your organization once you confirm Sponsorship.

→ CONFERENCE BADGES AND SETUP

All sponsors who are exhibiting are asked to check-in to obtain a conference badge. All sponsors and attendees must wear the official conference badge for admission into the conference and exhibit halls. Company badges will not be accepted in lieu of the official badge. False certification of individuals, misuse of badges or any other method used to assist unregistered persons to gain admission to the event or scientific sessions will be cause for expulsion from the conference.

→ GUIDELINES RELATED TO EDUCATIONAL GRANTS, EXHIBIT SPACE, & PROMOTIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational area. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend educational activities at the discretion of Arizona Liver Health for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.



Sponsor Guidelines

→ COST TO ATTEND

- MD/DO: \$125
- APP: \$100
- Nurses, Residents, Fellows: No Cost
- Industry: \$150
- Virtual (all attendee type): \$50

→ DRESS CODE AND GUESTS

The dress code for this conference is business casual. Unregistered attendees will not be permitted into the conference.

→ STAFFING OF EXHIBITS

We ask that exhibit booths are staffed during all exhibit hours. Each Sponsor/Exhibitor may bring a max of two staff per exhibiting booth. An exhibit company that has failed to set up or properly staff its booth during the exhibition may forfeit all exhibit rights for this conference.

→ BOOTH ACTIVITIES

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner which assures all exhibitor personnel and attendees are within the exhibitor's booth space and not encroaching on the neighboring exhibits. The use of magicians, fortunetellers, dancers, puppet shows, or other entertainment of this nature is prohibited. Any questionable activities must have the written permission of the DLC Planning Committee, or they may be subject to termination on-site.



Sponsor Guidelines

→ PHOTOGRAPHY, VIDEO AND AUDIOTAPE ACTIVITIES

Exhibitors must have prior written approval for any photographing, videotaping or audio taping activities in the exhibit hall. Exhibitors may photograph their booth from the confines of their booth space provided shots are taken by a company employee. During the meeting, exhibitors should notify the Planning Staff if they believe their booth is being photographed or videotaped by another exhibitor without their permission.

→ SPONSOR HALL HOURS

The Exhibit Area will be open starting at 3:00 pm, the day prior to the meeting, for exhibitor set-up. The Exhibit Area will be open for exhibition throughout the meeting for networking with attendees. Exhibits can stay open through the event and engage with attendees following event. Set up time subject to change.

→ SPONSOR INSURANCE

The sponsor shall, at its sole cost and expense, procure and maintain through the term of each contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased by Arizona Liver Health. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000.00. Such insurance shall name Arizona Liver Health as an additional insured and exhibitor shall, upon request, provide Arizona Liver Health with a certificate so indicating. Workers' Compensation and any other insurance or required licenses shall be in full compliance with all federal and state laws, covering all of sponsor's employees engaged in the performance of any work for the sponsor. All property of the sponsor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall.



Contact Us

If you are interested in sponsoring or need further assistance regarding sponsorship or custom opportunities, please contact Heather Lynch Walters at heather@elmplanning.com with Elm Planning, or Kelly Black at kblack@azliver.com with Arizona Liver Health to discuss sponsorship options. Once confirmed, a letter of acceptance will be sent to you by our partner, Elm Planning.



CONTACT INFO

214.536.1919

heather@elmplanning.com



WEBSITE

www.desertliver.com



PAYMENT

Payments can be made via ACH/Credit Card or Check. If paying by check please make checks payable to "Elm Planning, LLC":

ELM PLANNING, LLC

1318 E. Belt Line Rd # 1047

Richardson, TX 75081

**Thank you in advance
for your interest and we
look forward to seeing
you at the 2027
Desert Liver Conference!**



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